



Authorization for Release/Use of Protected Health Information In the Form of Photos, Radiographs, and Electronic Images

Name of office: EAST COBB ORTHODONTICS

Your photos and x-rays are part of your diagnostic and clinical record and are considered to be protected health information under federal HIPAA Privacy Laws.

We make use of radiographs (x-rays), photographs, and digital images. These images may be used for diagnosis, documentation, demonstration, education, reference, teaching, and research publication and may appear either in print media, social media, television, on digital media, in our office "before and after" pictures, and on our webpage. In some instances, you may be recognizable in some of these images.

By initialing and signing this form, you are authorizing us and releasing us from any liability resulting from the use/release of such images. Your authorization and release to use images will in no way affect the quality of your results in our office. We do our best to provide exceptional dentistry to all patients.

- I authorize the use of my images where my face is identifiable
 I authorize the use of my images where only my teeth are identifiable
 I authorize the use of my radiographs

The purpose of this request to release and/or disclose the PHI described above is for personal reasons. I understand that I have the right to revoke this Authorization, in writing, at any time by notifying the office above. Such revocation will not affect actions taken by the requesting person prior to the date he or she received the written revocation. I also understand information disclosed pursuant to this authorization may be subject to redisclosure by the recipient and will no longer be protected by this rule.

I understand that my health care provider cannot condition treatment on whether I sign this Authorization. This Authorization will expire at such time that:

- I determine that I no longer wish for my images to be used and I revoke this authorization in writing; or
 The following date: _____ (*within one year of current date*).

Signature of Patient

Date